

Member/Alternate

At-Large Marin/Sonoma

Dominique Richard/ George Clyde

At-Large San Francisco/San Mateo

Kellyx Nelson/ Christy Walker

California Resources Agency

Catherine Kuhlman/ Jennifer Phillips

Conservation

Jackie Dragon/Francesca Koe

Conservation

Richard Charter/ Bruce Bowser

Education

Elizabeth Babcock/Bibit Traut

Maritime Activities/Commercial

Barbara Emley/ John Berge

Maritime Activities/Recreational

Joshua Russo/Abby Mohan

National Park Service

Cicely Muldoon/Christine Lehnertz

Research

John Largier/ Jaime Jahncke

United States Coast Guard

LTCO Joe Giammanco/LT Shannon Anthony

National Marine Sanctuary Reps:

Channel Islands

Chris Mobley/ Mike Murray

Cordell Bank

Dan Howard/ Kaitlin Graiff

Greater Farallones Superintendent

Maria Brown

Monterey Bay

Paul Michel/ Karen Grimmer

Officers:

Chair

John Largier

Vice Chair

Kellyx Nelson

Secretary

Barbara Emley

Sanctuary Advisory Council

GREATER FARALLONES NATIONAL MARINE SANCTUARY

Gulf of the Farallones Sanctuary Advisory Council Proposes Name Change for Expanded Sanctuary

During the public hearings for the Gulf of the Farallones National Marine Sanctuary expansion, NOAA received public comment requesting the agency to consider new ecosystem-based names for the expanded sanctuary. In response the GFNMS Advisory Council established a subcommittee composed of the Research Seat, Conservation Seat, and Youth Seat to explore potential names for the expanded sanctuary and to develop criteria for selecting a new name. A collaboration of marketing experts developed a list of potential names which was presented to the subcommittee. The subcommittee narrowed the list of 30 names to 3 names and presented the potential names and criteria to the Sanctuary Advisory Council on November 19, 2014. The Sanctuary Advisory Council was then tasked with speaking to each member's respective constituency group regarding the potential names. The Sanctuary Advisory Council members revisited the potential new names and recommended either keeping Gulf of the Farallones National Marine Sanctuary because the name is familiar and represents the core of the ecosystem or changing the name to the Greater Farallones National Marine Sanctuary to indicate that the sanctuary has expanded. Farallones means in Spanish a rock or islet jutting out of the sea, a rock isolated from shore by the action of waves. A feature of the sanctuary and in particular the expanded area is assemblages of rocky outcrops offshore and along the coast. The name recommendation will be presented to the Director of the Office of National Marine Sanctuaries for a decision. After much discussion and two rounds of voting, the council recommended two names to the Superintendent to be passed along to Washington DC:

Gulf of the Farallones National Marine Sanctuary (no change)
Greater Farallones National Marine Sanctuary

Both of the above names received 10 votes each from council members. No other suggested names received more than 3 votes.



Jan Roletto



GFNMS



Bob Wilson